



CREDITON RFC

SPONSORSHIP OPPORTUNITIES 2026/2027







ROOTED IN HISTORY | DRIVEN BY COMMUNITY

Founded in 1878, Crediton RFC stands as one of Devon's proudest amateur rugby clubs, a cornerstone of the local community.

We are more than just a team; we are a hub for connection, development, and belonging.

With five senior sides, a thriving walking rugby group, and 13 age-grade teams, we create opportunities for men, women, boys and girls of all abilities to learn, grow and thrive - both on and off the pitch.

From first tackles to lifelong friendships, rugby at Crediton RFC is more than a sport; it's a way of life. We are shaping futures, building character, and championing values that resonate not only with individuals, but with businesses that share our commitment to community and growth.

Powered by passionate volunteers and supported by nearly 800 members, our reach extends far beyond local boundaries, connecting people across town, county, and beyond.

At Crediton RFC, success is not measured only in tries scored, but in the resilience, commitment, and camaraderie we nurture every day.

WHY PARTNER WITH US?

At Crediton RFC, partnership is more than branding; it's about being part of something meaningful. By supporting the club, your business aligns with a respected, long-standing community organisation that values teamwork, integrity, and ambition.

VISIBILITY THAT MAKES AN IMPACT

Reach a wide and engaged audience of over 800 members, visiting teams, supporters, and the wider Devon rugby network through matchdays, events, digital channels, and club communications.

DEEP COMMUNITY CONNECTIONS

Position your brand at the heart of the local community. Our club brings together families, businesses, and supporters across generations, creating genuine, lasting relationships.

DEVELOPING FUTURE TALENT

Support pathways for young players and inclusive participation across all ages and abilities. Your partnership helps shape the next generation both on and off the pitch.

SHARED VALUES

Align your brand with values that matter: Teamwork, Respect, Enjoyment, Discipline and Sportsmanship, qualities that resonate strongly with customers, employees, and the wider community.

FLEXIBLE PARTNERSHIP OPPORTUNITIES

From kit sponsorship and pitchside advertising to matchday hospitality and events, we offer a range of tailored packages designed to meet your business goals.

TOGETHER, WE CAN GROW THE GAME, STRENGTHEN THE COMMUNITY, AND CREATE LASTING IMPACT

OUR MISSION

To offer the game of rugby, and all the benefits it brings, to our community in a safe and enjoyable environment with our core values and those of our game at the heart of our inclusive rugby club.

OUR VISION

To introduce and develop rugby players from our community and for them to enjoy everything about what the game has to offer.

Our club will be a centre of togetherness for our rugby family, whether on the pitch, on the touchline or in the clubhouse.

OUR VALUES

Our club is built on our core values and those of our great game.

TEAMWORK
RESPECT
ENJOYMENT
DISCIPLINE
SPORTSMANSHIP



England
Rugby

Although my rugby-playing days ended when I left school many years ago, I have had a long association with Crediton Rugby Club.

I have fond memories of volunteering behind the bar with Ken Clover and George Foulstone, after being persuaded by Peter Howison to join the bar team. A typical Saturday afternoon would involve watching the game, followed by a few hours of bar work and then a compulsory visit to The Mitre, The Market House, The Oatsheaf and, finally, The Grapevine. Great times!

Roll forward quite a few years, and Jen and I were delighted when our children, Joseph and Charlotte, showed an interest in playing rugby from a very early age. With all the help and support from so many people within the club, Joe and Charlotte still love playing rugby. Joe continues to play for Crediton and, hopefully, will make a return following his knee operation.

Charlotte has really enjoyed her time at Crediton, where her rugby journey began. With encouragement from many people within the club, she has gone on to play and be part of teams at Exeter College and now Exeter University. She won the Limitless Player of the Tournament at Rosslyn Park in 2024 and went on to represent England U18 Women in the Six Nations in 2025.

Just a few reasons why we are so proud to be associated with such a fantastic club.

From a business perspective, my brother and business partner, Nick, and I are pleased to be able to give something back by supporting the club in various ways.

A massive well done to everyone involved in running CRFC, at whatever level, both past and present. Long may it continue!

Andrew Wreford, Director LeRoy Funerals



TESTIMONIALS

Crediton Rugby Club is an easy club to sponsor. The way the club is run - by passionate volunteers, the naturally inclusive values that rugby represents, the thousands of visitors who visit through the year means we know that our money is going directly back into the local community with huge value added at every turn.

We're proud to be helping create amazing memories, building confidence in young people from all backgrounds and giving the town dozens of teams to be incredibly proud of.

There are many options to get your name and services seen by thousands of potential customers - and at very fair prices. It's one of the few decisions I get to make each year that's really easy

Barry Butterfield, Founder/Owner Sandford Orchards



HELP US BUILD THE LEGACY

We are entering one of the most significant phases in our history. After two years of detailed planning, consultation, and extraordinary commitment from directors past and present, we have secured a transformational 75% grant for the construction of Pitch 2 - a brand-new grass pitch at our Creedy Bridge site.

This award, facilitated by the RFU with funding from the Football Foundation, is a powerful endorsement of our long-term vision and the confidence national partners have in Crediton RFC's future.

Construction is already underway. Our contractors have made excellent early progress, and our ambition is clear: to host the first match on the new surface in September 2027.

Alongside Pitch 2, two further areas are being levelled and prepared as practice and junior pitches. While these won't be drained, they will provide vital training and development space for players across the club, strengthening our pathway from minis to seniors.

A new car park is also being delivered as part of our planning conditions, ensuring safe access and supporting the growth of our facilities. The relocation of the clubhouse and main pitch will follow in later phases once this programme is complete.

This project is the result of years of dedication from our directors, committee members, volunteers, and supporters. Their commitment has ensured that rugby in Crediton is not only secure, but thriving, with facilities that will serve generations to come.

But we cannot do it alone.

Our sponsors have already played a major role in getting us to this point. Your continued support will help us shape the future of our club, strengthen our community, and build a legacy that lasts.



Through your sponsorship of Crediton RFC, you'll add a powerful new dimension to your advertising and community engagement strategy.

Your brand will reach a wide and diverse audience and benefit from:



- ~ Increasing brand loyalty among supporters and families ~
- ~ Boosting awareness and visibility across the region ~
- ~ Reinforcing or reshaping your brand image through trusted community association ~
- ~ Promoting your products and services in an authentic, high-engagement environment ~
- ~ Driving sales through targeted local exposure ~
- ~ Entertaining existing clients and attracting new ones ~
- ~ Showcasing your commitment to community responsibility ~
- ~ Highlighting your company's social values in a meaningful, visible way ~

KIT SPONSOR

Your company can be in the thick of the action with your logo appearing on matchday shirts, shorts and warm-up kit!



MATCHDAY SPONSOR

Host up to 50 guests depending on your package (more by arrangement) for a pre-match buffet with exclusive lounge bar access – a winning way to entertain clients, colleagues, or celebrate in style!



MATCH BALL SPONSOR



Soak up the buzz of matchday at Blagdon with a buffet lunch for up to 20 guests (more by arrangement) in the vibrant main bar - perfect for entertaining or just celebrating with great company.

PLAYER SPONSOR/DONOR

Show your support for Crediton RFC by becoming a Player Sponsor. Whether you're a business seeking valuable exposure or an individual backing your favourite player, your contribution makes a real difference on and off the field.

Put your business front and centre on game day! Advertise in our matchday programme – an essential part of the supporter experience, with hundreds distributed each match.

PROGRAMME ADVERTISING

PITCHSIDE BOARD ADVERTISING

Pitchside boards offer dynamic, high-visibility advertising that puts your brand in the spotlight - right at the heart of the action. It's a smart move for businesses aiming to boost local presence and align with community sport.

Raise your brand's profile with every sip - our reusable cups pass through hundreds of hands on matchday, making them a standout opportunity for lasting visibility and eco-conscious promotion.

REUSABLE CUP ADVERTISING

POST PROTECTOR ADVERTISING

Post protectors play a key role in player safety - and with prime on-field placement, they offer standout brand visibility where all eyes are on the action.

PRICES

Kit Sponsor (Adult / Age Grade)	POA	
Matchday Sponsor	1st XV £700 for up to 50 Guests (£14 per head for additional guests) 2nd XV £350 for up to 30 Guests (£12 per head for additional guests)	
Match Ball Sponsor	£250 for up to 20 Guests (£14 per head for additional guests)	
Player Sponsor / Donor	Adult Male Player Sponsor	£340
	Adult Male Player Donor	£280
	Adult Female Player Sponsor	£270
	Adult Female Player Donor	£230
	Colt Player Sponsor	£270
	Colt Player Donor	£220
	U18 Girl Player Sponsor	£180
	U18 Girl Player Donor	£150
Programme Advertising	Full Page	£155
	Half Page (5" x 3.5")	£130
	Advert (2.5" x 5")	£100
	Small Advert (2.5" x 3")	£75

Pitchside Board Advertising	£300 Year 1 (£150 Subsequent Years)
Reusable Cup Advert	POA
Post Protector Advert	POA

PLAYER SPONSOR/DONOR FORM



If you are interested in sponsoring a player, please complete the form via the QR Code or at the following link:

<https://forms.office.com/e/7mbMhBZuJV>

DO YOU WANT TO GET INVOLVED?

If you are interested in any sponsorship opportunities, please contact:
commercial@creditonrfc.co.uk



